



An Introduction to Licensing Opportunities

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For 20 years, we've worked alongside some of the world's most respected employers, solving complex recruiting issues and delivering value in the long term.



What is a Talent Acquisition Business?



The central tenant of Talent Acquisition is developing and deploying strategies to attract and hire a productive workforce.

All TA businesses derive revenue from some form of placement fees related to a specific hire or by managing the hiring process.

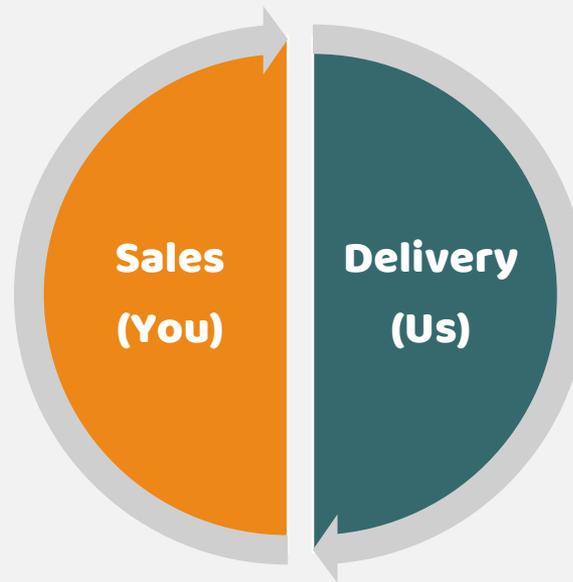
These fees are paid in a variety of different ways, including:

1. Single fees paid on a direct hire's start date.
2. Fees that include up front payment for taking the work
3. Management fees for arranging multiple hires
4. Ongoing Management Fees (RPO)
5. Consulting / Branding Service Fees

What is this Opportunity?

You have the network and relationships to create opportunities for a Talent Acquisition business. We have the experience, people and infrastructure to deliver what you sell.

Network
Relationships
New contacts
Existing Clients
Referrals



Recruiters
Account Managers
Technology
Reputation
Marketing

We provide our brand,
reputation and all the
materials you need to sell

You take our
offering out into
your market
place

We use our
resources to
deliver on what
you sell

Together, we
share the profits

What is this Opportunity?



We provide all the resources required to significantly run the account. We'll work with you and the client to ensure success. Your role is to build business relationships, sell our services, and manage the relationships.

Benefits of a Talent Acquisition License

Build revenue in a business line you couldn't otherwise access

Instant brand presence and recognition that would take years to build organically

A clearly understood business model with all productive resources.

An additional service to offer your existing clients

A scalable business model to grow for the long term

All the support and back up you could only acquire through a substantial financial investment

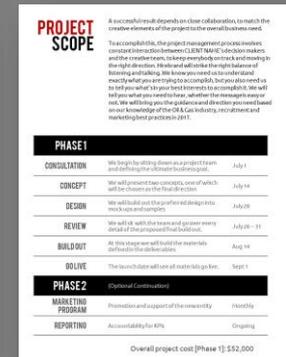
Hirebrand

In 2018 we acquired Hirebrand, a specialist in marketing and employer branding. They bring the skills and experience in branding to the Performance Search Group model.

They will help you to bring a critical differentiator to your potential clients, including:

- Branding
- Websites
- Advertising
- Social Media
- Referral Schemes
- Collateral

By integrating the attraction and acquisition of talent with frontline branding and direct marketing, we offer clients a genuine differentiator.



Next Steps



Conference Call

Talk things through, and understand the opportunity in more detail



Review the Business Model

Get a good look at the numbers and business structure



Meet the Performance Search Group Team

Meet the team that will help build your business



Make an Informed Decision

Decide if the model will help accomplish your objectives

Houston

2000 Bering Drive
Houston
Texas
77057

Dallas

15950 N. Dallas Pkwy
Suite 400
Dallas
Texas
75248

Stamford

166 Fishing Trail
Stanford, CT
Suite 1
06903

Austin

9442 Capital Of TX Hw N.
Arboretum Plaza One
Suite 500
Austin, TX
78759



Moving forward together.